



BLOG

DESIGNED TO BOOST SEO

Mono offers professional blog functionality enabling SMBs to easily create, post and manage search-engine optimized blog content.

BLOGGING MADE SIMPLE

The Blog feature enables site owners to effectively create, upload and post content. Publishing is easy and blog posts can be made live immediately or scheduled for a later date. Blogging has the great SEO benefits, providing frequent and fresh content on website and the intuitive interface makes it very SMB-user-friendly.

UNIQUE CONTENT

Blog posts each have a unique URL and with no page limits, users can post on their blog as much as they like. Blog posts can contain a wide variety of functionality, including images, galleries and videos. Branded content, such as brochures or catalogs, can also be made available for download.

BOOST WEBSITE SEO

Essential SEO tools are built-in to ensure that each individual blog post is easily searchable by Google. This ensures that blog content gets maximum exposure when potential clients search for local businesses and related content. The blog feature is an essential addition to any SMB website seeking to increase site traffic and grow their business.

TAG AND SHARE

The blog feature is structured in a way that ensures that the site owner follows best practices when blogging. This includes the ability to add tags to each post in order to effectively organize content. The site administrator can then quickly sort and display relevant posts in various areas of the website to create coherence between website content and blog posts.

FEATURES

The Blog feature includes the core features needed for a professional blog:

- Unique URL per blog post
- HTML tags
- Local and global text styling options
- Internal and external linking
- Body text
- Gallery and image
- Embedded video
- File download
- Share blog posts via social networks
- Blog category tags
- RSS feed
- SEO management
- Blog post scheduling
- Option for comments and approval via comment management interface
- Push blog post content as HTML via API

HOW IT WORKS

The blog functionality is available at no additional cost to all professional and e-commerce subscriptions. Blog functionality is accessible under the Blog tab directly within the Mono Site Editor.

TECHNICAL REQUIREMENTS

- The blog can be tested on a trial subscription free of charge.
- The blog functionality is not available as a standalone product and must be based on an existing Professional or E-commerce site subscription.
- There are no limitations to how many blog posts you can create, it is unlimited.

CONTACT

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