

### **MONO ONE-CLICK SITES**

# FULLY AUTOMATED & RESPONSIVE ONE-PAGE SITES

The fastest, easiest and most efficient way to go-to-market.



### **QUALITY SITES MADE EASY**

Mono One-Click Sites leverage existing pre-structured content to create professional, responsive websites in just seconds. The easy-to-use interface makes the site simple to edit and is the perfect entry-level website for SMBs that are new to the digital world or do not yet have a responsive website.

#### HIGH QUALITY, LOW-COST OFFERING

One-Click Sites provide an excellent way to take a quality product to market with minimal costs, as the content and website design is automatically generated with little or no fulfillment resources required. This makes One-Click Sites fast to build and easy to manage at a low cost with centrally managed data, yielding higher margins for the service provider.

## UPGRADE WITHOUT MOVING PLATFORMS

One-Click Sites are a great way to engage a high volume of customers with an entry level product. And as SMBs engage on their customer journey, they can remain on the same platform as the needs of their business grow and continue to expand their online presence through more advanced functionality, such as

# FLEXIBLE CONTENT SOURCES

Content for One-Click Sites can easily be pulled from any structured data source. This includes online directory profiles, any customer-relationship management (CRM) system and popular data sources such as Facebook, Google Places and Yext.

#### SEO DESIGNED TO DRIVE BUSINESS

One-Click Sites are focused on bringing SMBs up-to-speed with modern website requirements, such as SEO, to avoid being overlooked by potential customers online. With Microdata tagging, One-Click Sites enable SMBs to improve and enrich their placement in search results.

