

E-COMMERCE

EASY TO MANAGE ONLINE SHOPS FOR SMBs

Mono offers truly-integrated e-commerce, driven by a powerful database to offer all the tools SMBs need to get started selling online quickly and easily.

MONO F-COMMERCE

The Mono E-commerce solution is built specifically for the SMB segment and optimized for inventories of up to 200 products and their variants. As a robust system supporting the entire spectrum of e-commerce needs, we've designed the interface to be simple and SMB-friendly. Getting an SMB up and running with e-commerce does require some initial work but Mono V5 aims to make this as smooth and hassle-free as possible.

PRODUCTS & INVENTORY

The system features a product database that allows SMBs to manage an inventory of physical and digital products, and up to two variants of each product (e.g. size, color, etc). Products are easily categorized via the use of tags for easy display across the online store front.

ORDER MANAGEMENT

Managing customers and orders is easy with a full order management system built into the editor interface. Automatic emails are sent as orders are received, processed and shipped. Invoices are also automatically generated. Orders can easily be processed, cancelled, credited or partially credited. The order management section is simple to use, allowing SMBs to focus on the actual fulfillment of the order, and worry less administrative tasks associated.

FULLY NATIVE E-COMMERCE

Mono E-commerce is fully-native solution meaning it provides a better user experience, is more search-engine friendly and easier to manage as a shop owner. Integrations with payment gateways and shipping providers creates a holistic online shop, where users never have to leave the website to complete their order.



FFATURES

The solution includes all core features needed for running an SMB online shop:

- Product & inventory management
- Order management
- Fully-responsive & native checkout-flow
- Support for multiple languages, currencies, payment gateways and shipping providers
- Automatic sales tax calculation (international tax legislation supported)
- Support for international tax legislation
- Support for SSL certificates
- Best-in-class SEO
- Fully API-supported
- Individual product pages including SEO tags, product description, images and variant support
- Category tags for easy product grouping
- Product search
- Google shopping feature (Coming in June)

PAYMENT OPTIONS

Mono E-commerce supports all major payment gateways, multiple currencies and international tax laws.

The Mono Platform does not charge transaction fees, however payment gateway providers often have transaction fees associated. The SMB merchant must have an account with their preferred payment gateway. Current gateway integrations include:

- Stripe
- Paypal
- VeriTrans
- QuickPay
- WorldPay
- SagePay

Additional payment gateways can be integrated if they have a publicly available API and do not require the Mono Platform to store credit card details.

SHIPPING OPTIONS

SMB merchants are able to define their own shipping methods and prices based on product weight and/or price. Integrations with specific shipping providers can be requested, if they have a publicly available API.

CONTACT

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